

CRAIG DICKSON

DATA ANALYST

[CRAIGDOESDATA.DE](https://craigdoesdata.de)

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Thorough and meticulous Data Analyst passionate about helping businesses identify opportunities for optimisation and growth. Wide range of business experience – startup founder with extensive experience in analytical roles in large multinationals. Possessing strong technical skills with a wide variety of analytical tools and techniques, alongside excellent soft skills.

■ SKILLS

- [SQL](#) / [Python](#) ([pandas](#), [Matplotlib](#), [Numpy](#), [Jupyter Notebooks](#), [TensorFlow](#) etc)
- [Tableau](#) / [HTML5](#) / [CSS](#) / [Google Analytics](#) / [Heroku](#) / [Flask](#) / [Streamlit](#) / [Excel](#)
- Highly-developed communication skills
- Strong problem-solving and trend identification skills.
- German language skills at B2 level.

■ EXPERIENCE

craigdoesdata.de // Owner / Data Analyst (2020 - Present)

- Provide a range of Data Analytics-related freelance services to private clients
- Perform consultations and provide bespoke Data Analytics solutions
- Provision of training on cutting-edge Data Analytics tools

[Dickson English](#) (Berlin) // Owner / English Teacher (2014 - Present)

- Founded, managed and grew a successful language training company
- Landed contracts to build and run individualised courses and seminars at a variety of large private and public sector organisations
- Grew revenues by ~15% year-on-year

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■ EXPERIENCE (CONT.)

Citigroup (Edinburgh) // Valuations Officer (2013 - 2014)

- Managed client and trustee relationships, retained several large clients in the face of significant challenges
- Supervised the work of 7 accountants across 50 investment funds
- Increased reconciliation process efficiency, reduced time required by 20% across the team

Franklin Templeton Investments // Senior Pricing Analyst (2011 - 2013)

- Developed effective and reliable pricing models for difficult-to-price and illiquid securities
- Optimised ETL pipeline for pricing processes to increase efficiency on new funds by 100%

Franklin Templeton Investments // Pricing Analyst (2009 - 2011)

- Introduced more effective pricing procedures, reduced NAV error rates by ~12%
- Sourced, verified and loaded 1000s of asset prices for the entire FTI fund universe

■ EDUCATION

University of Edinburgh (2002 - 2006)

MA (Hons) First Class - Sociology

■ QUALIFICATIONS

Tableau Data Scientist | Tableau Analyst | Tableau Author | Tableau Designer

Google Analytics Individual Qualification

Professional Scrum Master I

CELTA